

Programme Outcomes (PO's)

B.H.M. graduates will be able to:

- **PO-1.** Develop students with an in-depth understanding of the operational aspects and knowledge of the underlying principles of the hotel industry.
- PO-2. Making students familiar with the practical aspects of the hospitality industry.
- **PO-3.** Develop professional skills in strategic management issues involved in operating hotels and train students for operational, supervisory and management positions.
- **PO-4.** Enhance the techniques of advanced technological uses in the hotel industry.
- **PO-5. Business Knowledge-** Students will be able to master the key frameworks, models, and skills that reflect the body of knowledge in their major, and will apply discipline-based habits of analytical thinking to problems and opportunities. Be skilled in the analysis of both qualitative information and quantitative data.
- **PO-6. Communication Skills-** Students will be able to synthesize and summarize information and professionally communicate their analyses, arguments, and recommendations to a variety of audiences. Be skilled in written, oral, and visual communication and will be able to effectivelychoose communication methods that are appropriate to the topic, objective, and setting.
- **PO-7.** Quantitative Skills- Students will be able to understand, analyse and use quantitative data tomake business decisions and report to stakeholders. Identify quantitative characteristics of a problem, examine and interpret numerical data, and analyse numerical data to derive conclusions.
- **PO-8. Critical Thinking Skills-** Evaluate, analyse and interpret information to solve problems and make business decisions. Interpret and evaluate unstructured situations; define the problem; apply theories to ambiguous situations and to draw conclusions and implement solutions.
- **PO-9. Technology-** Demonstrate proficiency in the use of information technology. Students will use information systems to select, manipulate and process data in a meaningful way in order to make business decisions and use software tools to solve accounting, financial and quantitative problems.
- **PO-10. Ethics-** Understand and evaluate ethical issues and situations to make business decisions. Recognize ethical problems in both domestic and international business contexts identify alternatives and make appropriate ethical choices.
- **PO-11. Multicultural and Diversity-** Students, particularly those who pursue the degree in international business concentration, will develop an awareness and understanding of the cultural issues that impact business operations in a global society.
- **PO-12. Demonstrate Learning-** Enhancing skills in hospitality core areas at various positions in specialization addressing customer satisfaction.

